



**TEXAS IS
BEST WHEN
TEXANS ARE
HEALTHY**



**BlueCross BlueShield
of Texas**

A Division of Health Care Service Corporation, a Mutual Legal Reserve Company,
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2022 Collaborative Innovations for Community Health (CICH) Request for Proposals (RFP)

Dramatically improving health and equity requires a systemic approach that centers and values community voices to address the root causes of poor health. We must rethink our environment, placing health at the center of how we live, work, and play. It requires a culture of health, where health is a shared value and health equity is a reality.

Through the generosity of Blue Cross and Blue Shield of Texas, Healthy Kids, Healthy Families® grant, It's Time Texas will award sub-grants totaling \$125,000 to community-based organizations who are able to mobilize and rapidly deploy resources where they are needed most within two designated areas of Texas. We will award up to \$50,000 per award. Funding will support the delivery of effective programs and services that improve critical health outcomes, address root causes of health disparities, remove barriers to access, and advance community conditions for health and wellness that improve resilience in the face of COVID-19.

RFP Requirements:

- Must be a community-based organization who has an existing or current program that improves critical health outcomes, addresses root causes of health disparities, removes barriers to health access, and/or advances community conditions of health and wellness.
- Must demonstrate measurable impact within the project period by the end of 2022.
- Must serve a minimum of 100 unique individuals during the project period.
- Must have a bank account and be able to provide a W-9 form if awarded
- Must serve participants in one of the following Texas communities:
 - Galveston County
 - San Antonio Metro

Priority is given to applicants who:

- Have leadership at the Board, Executive, and/or Program-level that reflects the community's demographics.
- Demonstrate that the project meets a specific health priority stated in local community health needs assessments.
- Gather and report racial/ethnic demographic data of participants.
- Articulate a willingness to partner in marketing and communication efforts to amplify the project's successes on multiple and diverse platforms.

We will NOT fund:

- New projects
- Operations or infrastructure of current or new projects.

Key Proposal Information:

- Application Due Date: February 11, 2022, at 5:00pm CST.
- Project Period: March 1-December 31, 2022

- Frequently Asked Questions document published on website February 1 & week of February 7, 2022
- Virtual Office Hours: February 3, 2022 at 10:00 a.m. & 5:00 p.m. CST where interested organizations can ask questions from It's Time Texas staff. [Visit our website to register.](#)
- Contact Email: cich@itstimetexas.org
- Website: cich.itstimetexas.org
- [Application link.](#) Applications will only be accepted through this link.

About the Collaborative Innovations for Community Health (CICH) Program, powered by It's Time Texas.

The goal of this RFP is to seek out, recognize, and partner with local community-based organizations providing innovative solutions that demonstrate work being done in improving health outcomes in underserved communities.

It's Time Texas will:

- Partner with awardees to amplify community voices through various channels including, but not limited to, social media, web-based and in-person forums, and traditional media.
- Support awardees to build skills and expand networks through virtual and in-person consulting, resources, and referrals.

We see the CICH grant as a partnership with your organization. We will be here to support you, while also learning how we can develop our support to better serve Texas communities. Once awarded, we will meet with each grantee to ensure common understanding of goals, preferred communication styles, events, key performance indicators, and reporting. Grantee monthly reports will be submitted directly to It's Time Texas who will communicate highlights to our funder, Blue Cross and Blue Shield of Texas. Throughout the project period, grantees will have multiple opportunities to amplify their voice and the voices in their community through diverse platforms. We hope this storytelling engages local and state-level stakeholders on the important health-related social needs within your community. Grantees will also participate at least three [Community Lab sessions](#), our web-based forum where you will have the opportunity to connect and learn from fellow grantees. As a grantee, you will also have access to our suite of programs that support building a culture of health for individuals, institutions, and communities. We hope to build a partnership with you and your organization beyond the 2022 CICH grant cycle, working together and learning from each other in fostering the health of individuals and communities across the state.

To learn more about the program, check out our 2021 CICH grantees at cich.itstimetexas.org and our social media channels:

Facebook: <https://www.facebook.com/itstimetx>

Instagram: [@itstimetx](https://www.instagram.com/itstimetx)

Twitter: <https://twitter.com/itstimetx>

LinkedIn: <https://www.linkedin.com/company/itstimetexas/>

Youtube: <https://www.youtube.com/user/itstimetx>

A note about how we're evaluating:

We know that you're more than numbers on a scorecard. That's why we will take a holistic approach to evaluating your responses. At baseline, we are looking for proposals that are complete, follow instructions, and align well with our goals. We will look at how projects fit together, how projects demonstrate a prioritization of equity, and how funded organizations can work collaboratively with It's Time Texas for the duration of this program.

Application Resources:

Applications will only be accepted via Application Link (see above).

Below is a short list of references we have used this year to understand population health. We know our research is limited, and community-based needs assessments are changing in response to COVID-19. We invite you to cite and share the community health needs-assessment data in your application that you deem relevant.

General city-level health data:

- <https://www.cityhealthdashboard.com/>
- <https://www.countyhealthrankings.org/>
- <http://healthdata.dshs.texas.gov/Home>

Local community health needs assessments.

- Galveston County
 - o [Galveston County Health District 2017-2022 Strategic Health Plan](#)
- San Antonio Metro
 - o [City of San Antonio Metro Health Priority Health Issues Assessment 2018](#)
 - o [San Antonio Tomorrow](#)

In the application, we request a budget. If you need a budget template for your application, we recommend the following:

Name of Organization

Name of Project (dates)

	Expenses	Total
1	Salary/Benefits	\$0.00
2	Contracts/Sub-Grants/Agreements	\$0.00
3	Non-Capital Equipment/Supplies	\$0.00
4	Marketing & Educational Materials	\$0.00
5	Travel	\$0.00
6	Building/Space	\$0.00
7	Maintenance	\$0.00
8	Equipment and Other Capital Expenditures	\$0.00
9	Total Direct Costs (Total costs of Expenses 1-8)	\$0.00
10	Indirect Costs	\$0.00
	Grand Total	\$0.00

Below is a copy of the online application for your reference. We will only accept applications submitted via the application link, which you can find above and on our website.



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2022 CICH Request For Proposal

1.

This form is to submit an application in response to It's Time Texas's Collaborative Innovations for Community Health Request for Proposals (RFP).

Through the generosity of Blue Cross and Blue Shield of Texas, Healthy Kids, Healthy Families® grant, It's Time Texas will award sub-grants totaling \$125,000 to community-based organizations who are able to mobilize and rapidly deploy resources where they are needed most within two designated areas of Texas. We will award up to \$50,000 per award. Funding will support the delivery of effective programs and services that improve critical health outcomes, address root causes of health disparities, remove barriers to access, and advance community conditions for health and wellness that improve resilience in the face of COVID-19. For more information and to download a copy of the entire RFP visit: cich.itstimetexas.org. If you have questions email: cich@itstimetexas.org.

* 1. Official Organization Name:

* 2. How did you hear about this RFP?

- Press Release
- Social Media
- Email
- It's Time Texas Phone Call
- Word of Mouth

* 3. Would you like to be contacted about other ITT free programs and services?

- Yes
- No

* 4. Sector Type:

- Academic/Research Institution
- Business/Workplace
- Community/Nonprofit Organization
- Education System
- Government
- Healthcare System

Other (please specify)

*** 5. Contact Information:**

Street Address

City

State

ZIP/Postal Code

County

Phone Number



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2022 CICH Request For Proposal

2.

* 6. Describe your organization's mission in one sentence:

* 7. Year Founded:

* 8. Social Media: Please provide social media information for your organization as applicable:

Website:

Facebook:

Instagram:

Twitter:

LinkedIn:

* 9. Executive Director/CEO Name:

* 10. Primary contact for this Grant:

* 11. PRIMARY CONTACT TITLE:

* 12. PRIMARY CONTACT EMAIL:

* 13. PRIMARY CONTACT PHONE NUMBER:

* 14. Project Title:

* 15. Request Amount (\$50,000 maximum):

* 16. Are you:

Incorporated as a 501(c)(3)

Using a fiscal sponsor (please state)

Other (please describe)

Comments:

* 17. Total Project Budget:

* 18. How many total unique participants will you serve through for the project period 03/01/22-12/31/22?

* 19. Projected Funding Sources: List committed and pending sources of funding for the proposed project.



2022 CICH Request For Proposal

3.

* 20. What is the largest or most inclusive geographic area that your program serves? Choose one and describe:

Please List or briefly describe:

* 21. Conflict of Interest Considerations:

A conflict of interest or the appearance of a conflict of interest may occur if you are directly or indirectly involved with an organization relevant to this RFP (i.e., It's Time Texas, Blue Cross and Blue Shield of Texas.) Examples of these potential conflicts include a professional affiliation with one of these organizations or a relationship with someone who represents one of these organizations. If you are aware of any potential conflicts of interest, please describe the situation. This will not affect your chances of receiving funding, but will help us to ensure that associated parties are in no way affiliated with the evaluation of your proposal or selection of final awardees.

* 22. Does your organization have a clear, non-discrimination policy in place?

- Yes, we have a non-discrimination policy in place.
- No, we do not have a non-discrimination policy in place.

23. SUPPLEMENTAL MATERIAL: You are invited to include supplemental materials, which will help us better understand your responses and organization in this grant application. Supplemental materials are not evaluated. We recommend only submitting materials you already have and do not recommend creating new material for this grant application. Suggestions include: logic model, leadership/board member list, most recent annual report, project timeline.

If you are unable to upload your file, OR you have multiple files to upload please email directly to: cich@itstimetexas.org.

Choose File

Choose File

No file chosen

24. Organizations who are awarded will need to submit a W-9 in order to process funding. You can choose to upload a copy of your organization's W-9 now which will make the award process faster **or plan to submit within 2 business days of award notice**. Submission/Non-submission of a W-9 does not affect your application evaluation.

If you experience technical issues with the upload, you can also email it directly to cich@itstimetexas.org.

Choose File

Choose File

No file chosen



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4.

* 25. Tell us about your organization: its founding, its leadership (Board, CEO, Program Contact for CICH) and the people it serves. How are community members included in your program design and implementation? Who are your key stakeholders and how do you share and communicate your successes with them?

*If you have leadership (Board, CEO, Program staff) who reflect the community demographics, include this in your response.

*If you have marketing or communication goals for this project, include in this response.

Suggested length: 12-18 sentences.



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5.

* 26. Describe your project, including how it addresses a health-related need and why the project is ready for this investment.

*If your project is aligned to priorities stated in the community-health needs assessment, include this in your response.

Suggested length: 10-12 sentences.



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6.

* 27. Describe your project evaluation, including what key performance indicators (KPIs) will measure success and how you will collect data on each indicator.

*If you collect racial and ethnic demographic data, include this in your response.

Suggested length: 8-10 sentences.



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7.

* 28. Financial capacity: Please provide information on how your funds will be used and how the project will be sustained after the grant period.

Please upload a project budget. *If you are looking for a template, please see RFP for guidance in creating your own.

Choose File

Choose File

No file chosen

29. Optional: You can include a narrative response to your budget.

Suggestion: 8-10 sentences for any narrative responses.



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8.

* 30. Organizational Infrastructure and Desire to Develop:

Please describe your organization's experience and strengths in administering these types of grants and/or this project. Describe how you want to grow and build the capacity of your organization and why you think this grant can help you reach that goal.

Suggested length: 8-10 sentences.



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9. Submission Page

We thank you for taking your time to complete this RFP. You will receive an update on your status before the project period begins on 03/01/2022.

* 31. Please type your first and last name as your electronic signature